Permit #F00023847

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00023847 **Type of Permit:** FILMING **Release Date:** 02/01/2010

Production Company JAMES WENN

Insured Company Name JAMES WENN

Contact Phone No. 1 310-779-6040
Contact Phone No. 2
Fax
Address 2305 OAKHAVEN DRIVE
DUARTE, California 91010

Production Title I LOVE CALIFORNIA

Type of Production Music Video

Producer James Wenn

Director James Wenn

1st AD Heather Kehayas

Production Manager James Wenn

FilmL.A. Coordinator Yulizza Ramirez

Location Manager James Wenn
Primary Phone Mobile - 310-779-6040
Secondary Phone

Location Assistant James Wenn
Primary Phone Office - 310-779-6040
Secondary Phone

Fees

Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$900.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$988.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00

Total Permit Fee $3,058.00

Number of Locations 3

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Summary Information — Location

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Production Company JAMES WENN
Insured Company JAMES WENN
Production Title I LOVE CALIFORNIA

Location Manager James Wenn
Primary Phone Mobile - 310-779-6040
Secondary Phone

Location Address 3601 S Gaffey St, Los Angeles, CA, 90731

Location Names

Location Type Park

Location Description ANGEL'S GATE PARK

Film Dates 2/3/2010 - 2/3/2010 06:00 - 18:00

Strike Dates 2/3/2010 - 2/3/2010 17:30 - 18:00

Hold Dates 2/3/2010 - 2/3/2010 06:00 - 18:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Angel's Gate Guidelines.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Generator	1
Motor Homes	1
Picture vehicles	15
Portable restrooms	2
Vans	1

Personnel on Location

Type	Quantity
Cast	7
Crew	12
Extras	20

Where are the extras holding? in a tent

Filming Activities Camera on sticks; Equipment on property; Exterior Performance and Playback; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note TWO RAPG MONITORS REQUIRED FROM 0600-1800 HRS.

Coordinator Note ****NO PARKING OR ACTIVITY IN ANGLES GATE OVERFLOW LOT UNTIL AFTER 0700 HRS.****

Parking

Base Camp
Location Type : LA City Park
Street : 3601 S Gaffey Street San Pedro, CA 90731

Crew Parking
Location Type : LA City Parking lot
Street : 3601 S Gaffey Street San Pedro, CA 90731

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Permit Number F00023847
Production Company JAMES WENN
Insured Company JAMES WENN
Production Title I LOVE CALIFORNIA

Location Manager James Wenn
Primary Phone Mobile - 310-779-6040
Secondary Phone

Location Address 1801 Ocean Front Walk, Venice, CA 90291

Location Names

Location Type Business

Location Description

Film Dates 2/2/2010 - 2/2/2010 11:00 - 15:00

Strike Dates 2/2/2010 - 2/2/2010 15:30 - 17:30

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Cast	3
Crew	2

Filming Activities Camera on sticks; Handheld equipment; Interior and exterior dialogue; Exterior dialouge on Ocean Front Walk.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note NO RAPG MONITOR REQUIRED.

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

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Summary Information — Location

Location 3 of 3

Permit Number F00023847
Production Company JAMES WENN
Insured Company JAMES WENN
Production Title I LOVE CALIFORNIA

Location Manager James Wenn
Primary Phone Mobile - 310-779-6040
Secondary Phone

Location Address 1800 Ocean Front Walk, Los Angeles, CA, 90291

Location Names VENICE REC CENTER

Location Type Park

Location Description LA CITY REC & PARKS

Film Dates 2/2/2010 - 2/2/2010 11:00 - 13:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
Venice Rec Restrictions.pdf
Venice Area July 2009.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	1

Personnel on Location

Type	Quantity
Cast	3
Crew	2

Filming Activities Camera on sticks; Handheld equipment; Interior and exterior dialogue; Activity at Skate Park and Graffiti Wall;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes COMPANY MUST CONTACT PCI DIRECTLY RE: PARKING REQUIREMENTS AND FILMING ON PCI PROPERTY

NO PARKING IN HANDICAP OR ELECTRIC CHARGING SPACES

Coordinator Note NO RAPG MONITOR REQUIRED.

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

NOT A PERMIT

Permit #F00023847

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

NOT A PERMIT

- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- NO vehicles are allowed on walkways.
- Parking is allowed only in assigned areas. Vehicles parked illegally in RED ZONES, HANDICAP, or Blocking Bus Access, WILL BE TOWED.
- NO moving or removing of any items on site without prior approval.
- NO building or construction of any kind.
- Self- generated trash must be picked up and disposed of off site. Use of city dumpsters or trashcans is prohibited.
- MUST bring own power system/generator, no use of city electricity.
- May not park in the maintenance service yard at any time.
- Maintenance vehicles have the right of way at all times.
- Must hand cart or carry all equipment out to the location.
- OK to use the west side of the rest rooms for motorhome.
- OK to use the parking spaces, against the fence line in the Bell parking lot, that are NOT marked for staff, etc.
- Must park all other vehicles in the Angel's Gate overflow lot.
- Must not block access to the MTA bus at any time.
- CO. may not remove rope around the bell.
- Co. will be held responsible for any damage that occur to turf/park due to photo shoot.
- OK to place 15-20 cars on grassy rectangle area South of the bell near side block only.
- OK to have only 2 tires on hardscape at any one time.
- All cars on grass must be on plywood at all times.
- OK to prep plywood on site. Cutting of plywood must be done in the dirt area west of the restrooms.
- OK to place generator in dirt area West of the restrooms.
- Must avoid construction site.
- Must abide by noise ordinance in the overflow parking lot 10pm-7am.
- If there are heavy rains 2 days or less prior to shoot. Co. may be asked to reschedule in order to protect the turf.
- Co. must crew park and basecamp at the Angel's Gate Overflow lot.
- OK to use Angels Gate Overflow Lot. Parking lot is always locked to patrons. Company must provide own gate security for the lot.
- May not have any activity or vehicles, trucks, equipment in the lot before 7am or after 10pm.

NO PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

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MODEL PERMIT

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- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

VENICE BOARDWALK

- OK to film on boardwalk from Rose to Washington.
- OK to have 2 minute pedestrian control along the Boardwalk.
- Must work around maintenance activities. Wednesday is mow day. Maintenance has the right of way at all times.
- May not be on any of the taped off grassy areas. May not take down the tape or fencing for any reason, no exceptions.
- Company must be aware that Boardwalk might be a little bit more dirty with regards to high patron traffic.
- Must stay out of the Rec. Center areas at all times unless arrange payment with Rec. Center prior to filming.
- Must not interfere with the construction at the Rec. Center and on the Boardwalk near the Rec. Center.
- OK to use grassy areas adjacent to the Boardwalk.
- May not use the grassy areas from Horizon to 18th Street. These grassy areas belong to the Recreation Center.
- May not block access to the small maintenance shack in the Rose parking lot.
- OK to use gators on boardwalk to help transport equipment.

VENICE BEACH RECREATION CENTER
Film Production Guidelines
Special Facility

- No vehicles/heavy equipment allowed on property. No un/loading, shuttle drop off etc, Including gators and shuttle vans, unless otherwise approved by the Recreation Director. OK to use hand carts.
- No staging of equipment or cast and crew on any grass areas.
- No on-site parking. Must arrange off-site parking.
- Must not interfere with recreation and/or maintenance activities.
- Daily maintenance activities may be scheduled.
- Public access required. No exclusive use of facility/area.

NOT A PERMIT

- May not block any bike paths.
- Grassy areas may be edged, mowed and watered.
- No alterations to park property unless otherwise approved by the Recreation Director.
- Must adhere to restrictions given to company by Recreation Staff or Park Monitor. Recreation Staff or Park Monitor's instructions or judgment may override written guidelines.
- No base camp or craft services on-site.
- Must identify all cable boxes with cones.
- "CABLE ON FLY" in high foot traffic areas.
- "TAIL LIGHTS" at 1PM.

F-23847
JAMES WENN – I LOVE CALIFORNIA
(VENICE BOARDWALK / RECREATION CENTER)

NOT A PERMIT

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- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

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FilmL.A. Inc. PERMIT